

Reasons to Shop Local

- ✓ Your local purchases support local jobs.
- ✓ Local merchants care about and invest in your community. They donate part of your euros back to local groups and charities.
- ✓ When you shop at one local merchant, you're supporting a whole host of other business. Banks, restaurants, local economy and other businesses around the town.
- ✓ Local shops are more accessible for everyone. This is especially important for elderly, vulnerable and young people and those without transport.
- ✓ You save money by shopping at home. You drive less, save time, and you'd be surprised how often the retail prices are lower, too.
- ✓ You can reduce your environmental impact by cutting out those long drives to the big city.
- ✓ Your purchases help the town attract new entrepreneurs and skilled workers. Towns that preserve their one-of-a-kind businesses and distinctive character are more attractive.